

# Angela P. Barajas

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## SUMMARY:

Extensive knowledge in video/radio production. Specific areas of expertise:

- Shooting, Editing & Producing
- Researching, Writing & Reporting
- Proficient in Final Cut Pro 7, X
- Social Media Experience
- Press Release Pitches
- Pro Tools
- iNews
- Bilingual in Spanish
- Radio/TV Experience
- Web Publishing & Basic HTML coding
- Proficient in Mac and PC platforms
- Linear Editing
- Photography
- Translating

## BROADCAST EXPERIENCE:

### WFOR-TV/CBS4

Miami, FL

#### Associate Producer/Weekend Assignment Editor

May 2012- Present

- Research and write stories for all evening newscast.
- Work closely with Producers and Executive Producers to determine the content of the show.
- Story planning, coordinating breaking news coverage and dispatching crews as needed.

### Freelance Video Journalist

Miami, FL

Oct. 2011-April 2012

- Research, shoot and edit content for multimedia use.
- Utilizing social media to promote video content and increase user engagement.

### WPSU/Centre County Report

University Park, PA

#### Reporter /Anchor/Producer

Jan. 2011-May 2011

- Researched, shot and edited packages for weekly newscast airing in 29 counties.
- Anchored and reported for the first edition of the "Centre County en Español" webcast.
- Produced webcasts in Spanish, translated and rewrote stories to fit the content of the show.
- Directed news staff; worked jointly with the creative and technical staff as well as carrying out the editorial direction of the shows.

### AccuWeather, Inc

State College, PA

#### Video Intern

Jan. 2009-May 2009

- Helped develop content specifically targeted to the Hispanic population.
- Translated and rewrote scripts of English language videos into Spanish before being shot and edited for Internet use.
- Gained knowledge about meteorology and how to effectively convey it to an audience using non-technical terms.
- Acquired technical broadcasting, editing and producing skills.

### WMGE/MEGA (Clear Channel)-FM 94.9

Miami, FL

#### Intern

June 2008-July 2008

- Assisted producer during the morning show screening and recording calls.
- Produced voiceovers for advertisement segments.
- Contacted event promoters for radio station event sponsorship.

## OTHER EXPERIENCE:

### Logos PR

Miami, FL

#### Public Relations Counselor

Oct. 2011-Feb. 2012

- Responsible for developing and compiling media lists and carrying out effective pitches.
- Conceptualize and analyze research for target audience, preparing media advisories.

## EDUCATION:

### The Pennsylvania State University

University Park, PA

Bachelor of Arts degree in Broadcast Journalism, May 2011.

Dual Minor: Political Science & Spanish

## PROFESSIONAL AFFILIATIONS:

National Association of Hispanic Journalists